



The Art & Science of Leadership

The Art & Science of Leadership class is the second module of the Global Leadership Program.

Targeted Audience

The program's global approach makes it suitable for global business owners, managers, supervisors, divisional heads, planning and coordinating professionals, public relations professionals in the financial services or corporate industries. Participants in our program will receive a course completion certificate in order to submit the training for CPE credits to their professional certification authority.

Special Offer

Clients who register for this course will receive a complimentary 4-month subscription to FT.com. The Financial Times is the world's most respected financial newspaper, providing a broad assessment on finance, business and the industrial sector. The move to the electronic version follows an ongoing review of our environmental responsibilities as a global business and as part of the Pearson group. FT.com also has features that are not available in hard copy, such as: Special Reports, Alphaville, editor blogs, education sections and much more! Subscriptions will start within 6-8 weeks of the start of class and are limited to one subscription per client. (Please note: as of May 1, 2011, the electronic subscription replaces the hard-copy 3-month Financial Times subscription.)

Advance Preparation

No advance preparation required.

Level: Basic

CPE Credits: 14.0

Instructional Method: Group-Live

Detailed Outline

Day 1 - Knowing Yourself and the Leadership Context

Individual self-assessments

- . Self-awareness as the cornerstone of effective leadership
- . Values
- . Emotional intelligence
- . Need for control
- . Creativity
- . Narcissism
- . Tax-relationship orientation

Understanding culture

- . Role of culture in leadership
- . Understanding cultural values
- . Leading with culture in mind

Communication

- . Basics of good communication
- . The role of story telling in leadership
- . Communicating your brand

Using power

- . Sources of power
- . Potential for corruption
- . Empowering others

Working with others

- . Establishing effective relationships
- . Developing self-leaders

Day 2 - Leadership Effectiveness- Concepts and Tools

Effectiveness through using available resources

- . Role of followers
- . Experience and knowing the task
- . Using power
- . Using followers in decision making

Effectiveness through building relationships

- . The leader's in-group
- . Emotional connection with followers as key to leadership

Charismatic leadership

- . Elements of charismatic leadership
- . The situation and followers in charismatic leadership
- . Ethics of charismatic leadership

Leading change

- . Intellectual stimulation to get ideas
- . Inspiration to overcome resistance
- . Individual consideration to motivate followers

Positive leadership

- . Role of the leader
- . Past and future
- . Getting results by being positive