



Corporate Treasury Management

This 4-day, highly practical course offers a thorough grounding in treasury management tools and techniques. The course enables participants to maximize cash flows for their organization through effective fund allocation, while minimizing risk using appropriate measurement and management strategies.

Available Session(s):

21-Jul-2008 -- 24-Jul-2008	Chicago	USD \$3975
NY Institute of Finance - Chicago	9:00am - 4:30pm	Mon Tue Wed Thu
Instructor(s):[Kenneth L. Parkinson;]		
08-Dec-2008 -- 11-Dec-2008	New York	USD \$3975
NY Institute of Finance - Midtown	9:00am - 4:30pm	Mon Tue Wed Thu
Instructor(s):[Kenneth L. Parkinson;]		

Targeted Audience

Corporate Treasury Executives, FX & Money Market Managers, CFOs, Treasury back office personnel, auditors and Accountants, regulators, fund managers.

Special Offer

Clients who register for this course will receive a complimentary 6 month subscription to the Financial Times and FT.com. The Financial Times is the world's most respected financial newspaper, providing a broad assessment on finance, business and the industrial sector. Subscriptions will start within 6-8 weeks of the application process and are limited to one per client. For questions about your subscriptions call 800-628-8088 or email uscirculation@ft.com. US and Canada enrollees only.

Advance Preparation

No advance preparation required.

Prerequisites

Essentials of U.S Capital Markets or equivalent knowledge of capital markets.

Alumni Comments

"The instructor had broad and detailed knowledge."

"He was able to apply concepts to real-life situations."

"This course is good even for new entrants into the Finance field."

Follow-Up Courses

Asset Liability Management

Level: Intermediate

CPE Credits: 28.5

Instructional Method: Group-Live

Detailed Outline

Day 1 - Overview Managing Cash

Introduction and Overview

- Treasury s role
- Players in and around treasury
- Typical treasury organizations

Treasury Strategies

- Setting an overall strategy
- Potential strategic problems
- Economies of scale

Case: Where s the Cash?

Managing cash

- Daily cash position
- Managing information
- Treasury information systems

Treasury Technology

- Check replacement possibilities
- Imaging
- ERP systems

Case: Working the Cash Desk

Day 2 - Managing Working Capital

Introduction and Overview

- Elements of working capital
- Working capital processes
- Working capital strategies

Credit and Receivables

- Managing trade credit
- Evaluating credit and A/R performance
- Receivables traps

Case: Making the credit call & Evaluating A/R performance

Managing Inventory

- Classical inventory management
- Just-in-time inventory
- Newer approaches

Managing Payables

- Measuring A/P performance
- Evaluating trade discounts
- Finding hidden funds in payables

Case: Finding hidden cash

Day 3 - Short-Term Liquidity Management

Overall Liquidity

- Primary and secondary reserves
- Role of forecasting
- Measures of liquidity

Cash Flow Forecasting

- Need for forecasting
- Approaches and horizons
- Avoiding common errors

Case: Evaluating cash forecasts

Managing Short-Term Investments

- Short-term instruments and markets
- Short-term strategies
- Measuring investment performance

Managing Short-Term Borrowing

- Short-term instruments and markets
- Short-term strategies
- Measuring borrowing performance

Case: Managing liquidity

Day 4 - Managing Risk and Relationships

Managing Financial Risk

- Establishing risk strategies
- Using risk instruments
- Measuring risk management performance

Treasury as In-house Bank

- Pros and cons of in-house bank
- Establishing an in-house bank
- Areas that in-house bank cannot handle

Case: Setting up an in-house bank

- Differences vs. U.S.
- Special international treasury techniques
- Problems with international treasury

Managing Bank Relations

- Account analysis statements
- Using RFPs wisely
- Evaluating performance

Case: Measuring compensation performance

For more information regarding administrative policies such as complaints and refunds, please contact our offices at 212-641-6616.