



Introduction to Corporate Finance - Online

This module will provide you with a great introduction to the field of Corporate Finance. We'll start off with a discussion of maximizing the welfare of stockholders: every CFO's #1 job. Then we'll talk about the two broad topics that CFO's deal with every day: managing the company's cash flow, and maintaining access to the markets without taking unnecessary risks. We'll finish the lesson by taking a look at the concept of 'the efficient' market, and the implications of efficient markets for a company's financial performance.

This course replicates the content from lesson 1 of Corporate Finance - Online

This is an asynchronous eLearning course that can be accessed 24/7 from any internet enabled computer. Subscription period for this course is 90 days.

Targeted Audience

Individuals in credit, investment banking, corporate finance, and sales and trading.

Advance Preparation

No advance preparation required.

Learning Objectives

Students will be able to:

- . Identify elements of corporate investment projects.
- . Recognize elements and sources of corporate financing.
- . Identify factors affecting the flow of corporate funds.
- . Relate the Efficient Markets Hypothesis (EMH) to corporate financial decision making.
- . Understand the impact of the Sarbanes-Oxley Act of 2002 on corporate finance decisions.

Alumni Comments

"I like the way the course is presented in a vivid way with pictures, which has made learning easier."

"Information was very well presented and easy to understand."

Follow-Up Courses

The Time Value of Money - Online

More Time Value Applications - Online

Capital Budgeting Overview - Online

The Financing Decision - Online

Industry and Company Forecasting - Online

Level: Basic

CPE Credits: 1

Instructional Method: Self-Study

Detailed Outline

Introduction to Corporate Finance

Topics covered include:

- . Decisions of the corporate finance manager
- . Maximizing the welfare of stockholders
- . Managing the flow of funds
- . Maintaining access to markets and managing risk
- . The implications of efficient markets

Duration: 1 hour

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