



## Economic Indicators: Clues to the Future

Every day stocks, bonds and currencies bounce wildly in response to new economic indicators. Money managers obsess over those statistics, because they provide crucial clues about the future of the economy and the financial markets. This course, based on the instructor's popular book entitled *The Secrets of Economic Indicators* published by Wharton School Publishing, examines the hidden clues to future economic trends and how to use the information for investment opportunities.

### Available Session(s):

02-Oct-2008 -- 03-Oct-2008	New York	USD \$2375
NY Institute of Finance - Midtown	9:00am - 4:30pm	Thu Fri
Instructor(s):[Bernard Baumohl; ]		

### Targeted Audience

Entry level professionals, investment professionals, research analysts, corporate bankers, fixed income analysts, credit analysts, equity analysts, mergers & acquisitions professionals and mid-level career transitions.

### Special Offer

Clients who register for this course will receive a complimentary 6 month subscription to the Financial Times and FT.com. The Financial Times is the world's most respected financial newspaper providing a broad assessment on finance, business and the industrial sector. Subscriptions will start within 6-8 weeks of the application process, and are limited to one per client. For questions about your subscriptions call 800-628-8088 or email [uscirculation@ft.com](mailto:uscirculation@ft.com). US and Canada enrollees only.

### Advance Preparation

No advance preparation required.

### Prerequisites

While an understanding of how the economy and the financial markets work is common, the course is primarily designed for those with little or no prior experience dealing with economic statistics.

## Learning Objectives

Students will be able to:

- Get hands-on experience using the Internet to seek out and analyze the most important indicators ---- all of which are available on the Web for free
- Make their own predictions on the direction of the economy and its components
- Apply the economic data for their own professional needs

**Level:** Basic

**CPE Credits:** 14.0

**Instructional Method:** Group-Live

## Detailed Outline

### DAY ONE

#### Introduction

- Economic Indicators: Why are they so important to monitor?
- How to locate economic indicators on the Internet?
- What story do they tell about the economy?
- A primer on the language of economic indicators

#### Understanding most influential economic indicators

- Employment Report
- Weekly Claims for Unemployment Benefits
- Personal Spending
- Personal Income
- Retail Sales

### Bonus

Copy of Bernard Baumohl's book The Secrets of Economic Indicators

### DAY TWO

#### Economic Indicators

- Housing industry (new and existing home sales, housing starts, and other industry reports)
- Consumer Price Inflation (CPI)
- Producer Price Inflation (PPI)
- Consumer Confidence Surveys

#### International Economic Indicators

- U.S. international trade
- Japan's business confidence survey
- China's industrial production
- Germany's business confidence
- Brazil's industrial output

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