



Economic Indicators: Clues to the Future

Every day stocks, bonds and currencies bounce wildly in response to new economic indicators. Money managers obsess over those statistics, because they provide crucial clues about the future of the economy and the financial markets. This course, based on the instructor's popular book entitled *The Secrets of Economic Indicators* published by Wharton School Publishing, examines the hidden clues to future economic trends and how to use the information for investment opportunities.

Targeted Audience

Entry level professionals, investment professionals, research analysts, corporate bankers, fixed income analysts, credit analysts, equity analysts, mergers & acquisitions professionals and mid-level career transitions.

Special Offer

Clients who register for this course will receive a complimentary 4-month subscription to FT.com. The Financial Times is the world's most respected financial newspaper, providing a broad assessment on finance, business and the industrial sector. The move to the electronic version follows an ongoing review of our environmental responsibilities as a global business and as part of the Pearson group. FT.com also has features that are not available in hard copy, such as: Special Reports, Alphaville, editor blogs, education sections and much more! Subscriptions will start within 6-8 weeks of the start of class and are limited to one subscription per client. (Please note: as of May 1, 2011, the electronic subscription replaces the hard-copy 3-month Financial Times subscription.)

Advance Preparation

No advance preparation required.

Prerequisites

While an understanding of how the economy and the financial markets work is common, the course is primarily designed for those with little or no prior experience dealing with economic statistics.

Learning Objectives

Students will be able to:

- . Get hands-on experience using the Internet to seek out and analyze the most important indicators ---- all of which are available on the Web for free
- . Make their own predictions on the direction of the economy and its components
- . Apply the economic data for their own professional needs

Level: Basic

CPE Credits: 14.0

Instructional Method: Group-Live

Detailed Outline

DAY ONE

Introduction

- . Economic Indicators: Why are they so important to monitor?
- . How to locate economic indicators on the Internet?
- . What story do they tell about the economy?
- . A primer on the language of economic indicators

Understanding most influential economic indicators

- . Employment Report
- . Weekly Claims for Unemployment Benefits
- . Personal Spending
- . Personal Income
- . Retail Sales

DAY TWO

Economic Indicators

- . Housing industry (new and existing home sales, housing starts, and other industry reports)
- . Consumer Price Inflation (CPI)
- . Producer Price Inflation (PPI)
- . Consumer Confidence Surveys

International Economic Indicators

- . U.S. international trade
 - . Japan's business confidence survey
 - . China's industrial production
 - . Germany's business confidence
 - . Brazil's industrial output
- Bonus: receive a copy of Bernard Baumohl's book "The Secrets of Economic Indicators"

Schedule Note

The session being offered on July 13, 2012 is a special one-day version of this course that is being offered as part of the Global Markets Sales & Trading Program. Please be advised that all content listed in the Detailed Outline below may not be covered in the single-day offering and the number of CPE credits awarded for this special session is 7.0.

For more information regarding administrative policies such as complaints and refunds, please contact our offices at 212-641-6616.