



course-advisor@NYIF.COM

Where Wall Street Goes to School

A photograph of a classroom or lecture hall, dimly lit with a blue tint. Several people are seated at desks, looking towards the front of the room. Some are using laptops. The scene is viewed from behind the students, looking down the length of the room.

STOCK TRADING PROFESSIONAL CERTIFICATE

Master **technical analysis, risk management, and options trading** with Wall Street practitioners.

NEW YORK INSTITUTE OF FINANCE

Online • Self-Paced • 9 Hours • Certificate Included

www.nyif.com

↑ RETAIL TRADING PARTICIPATION

62%

of U.S. adults now own stocks ([Gallup](#))

↓ THE CORE CHALLENGE

Lack of structured frameworks, risk control, and disciplined execution

More people are participating in financial markets than ever before, but most never develop a **structured approach** to trading. Access has improved dramatically. Platforms, tools, and information are widely available. But access alone does not translate into consistent outcomes.

Many traders operate without a defined framework, relying on fragmented information rather than a disciplined process. They often lack:

- A structured approach to risk management
- A repeatable method for identifying opportunities
- Multi-generational succession planning

This is the difference between participation and professional practice. The **Stock Trading Professional Certificate** introduces the frameworks used by Wall Street traders, delivered by instructors with experience on the NYSE trading floor.

8

PRACTICAL MODULES

9 hrs Online

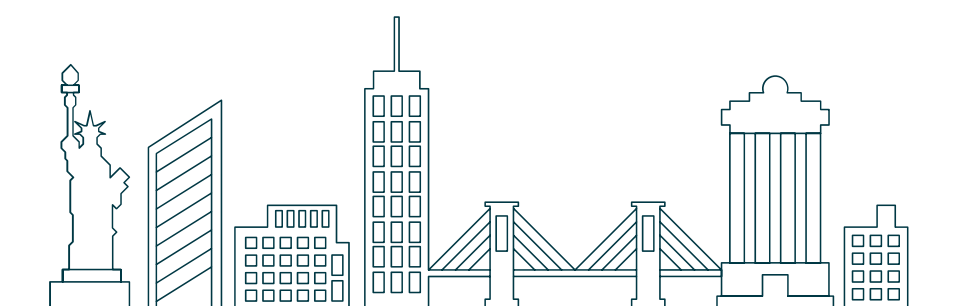
SELF PACED

Taught by NYSE

FLOOR TRADERS

1.3M+

ALUMNI WORLDWIDE



What You'll Learn

Online • Self-Paced • 9 Hours • Certificate Included

You will develop a structured approach to trading, grounded in professional market practices.

THIS PROGRAMME COVERS

- Identify high-probability trade setups
- Protect capital and manage risk effectively
- Find trading opportunities systematically
- Automate discipline in every trade
- Capture multi-day market moves
- Use options for leverage and risk control

PROGRAM FORMAT

- Online Self-Paced

AUDIENCE

Who Should Attend

Whether you're an advanced trader looking to take your skills to the next level or new to the world of trading and the stock market, this course provides the knowledge and tools needed for successful trading.

New & Aspiring Traders

Recent college graduates or those new to trading can build a strong foundation by understanding stock market basics and gaining familiarity with key terms and concepts.

Build a structured foundation before actively deploying capital.

Active Retail Traders

Traders and specialist brokers can take their skills to the next level with more structured trading approaches and practical strategies.

Move beyond ad hoc decision-making with repeatable frameworks.

Finance Professionals

This program offers practical insights to deepen market understanding and help identify and apply key trading setups effectively.

Gain practical trading skills to complement your career.



Curriculum

LEARNING MODULES

MODULE 1

Language of the Stock Market

Develop a working understanding of market structure and terminology.

- Key market terms & phrases every trader must know
- How orders, spreads, and liquidity shape your fills
- Exchange mechanics & market structure
- Reading the tape to gauge real-time demand

MODULE 2

Money Management

Understand capital preservation and risk control as core components of trading.

- Position sizing to cap every loss before it happens
- Stop-loss orders & when to use them
- Risk-reward ratios that keep you profitable
- Capital preservation rules of professional traders

★ CORE SKIL

MODULE 3

Chart Basics

Interpret price action and technical indicators to inform trading decisions.

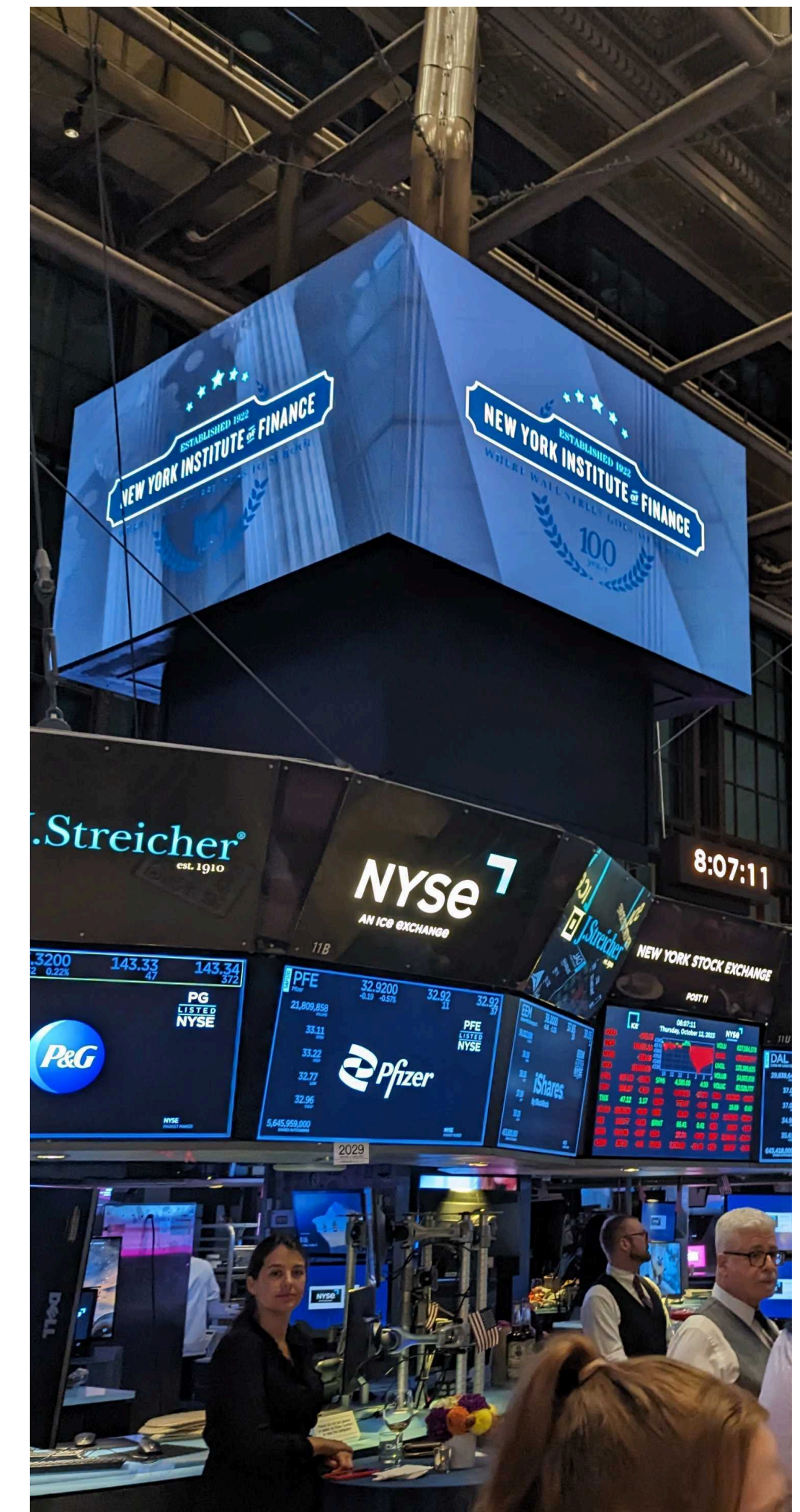
- Candlestick patterns that signal reversals & continuations
- Moving averages for trend identification
- Finding support & resistance on any chart
- RSI & momentum indicators traders actually use

MODULE 4

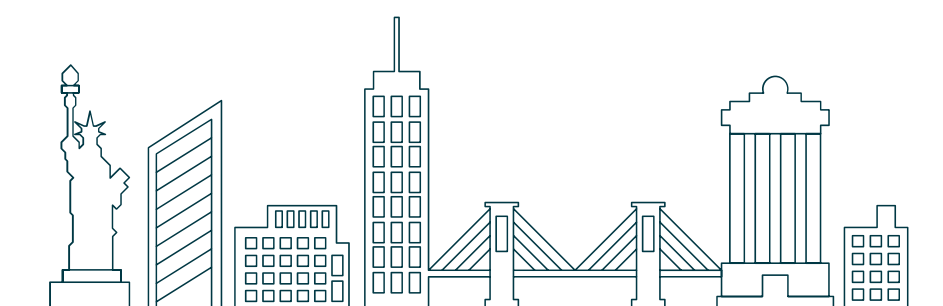
Scanning for Stocks

Apply systematic methods for identifying trading opportunities.

- Build a daily scan routine that surfaces real setups
- Volume & relative strength filters that work
- Construct a watchlist that saves hours each day
- Spot sector rotation before the crowd does



Curriculum Continued...



..Curriculum Continued

★ CORE SKIL

MODULE 5

Using Bracket Orders

Structure trade entries, exits, and risk parameters with consistency.

- How bracket orders remove emotion from execution
- Setting entry triggers that fire precisely
- Profit targets & stops pre-defined, every time
- Choosing the right execution platform

MODULE 7

Swing Trading

Approach multi-day market moves through defined holding and risk rules.

- Choosing the right swing timeframes for your life
- Multi-day chart setups that work on higher timeframes
- Holding rules: when to hold, when to exit
- Managing overnight & weekend risk

LEARNING MODULES

MODULE 6

Techniques for Trading

Study trading setups and patterns used in professional practice.

- Breakout setups that signal high-momentum moves
- Pullback entries for trending stocks
- Reversal patterns with defined risk
- Trade journaling to compound what works

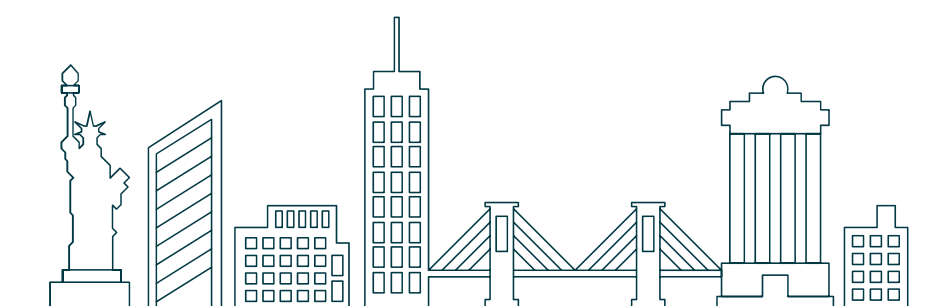
★ CORE SKIL

MODULE 8

Options

Understand the fundamentals of options and their role in portfolio strategy.

- Calls, puts & basic payoff structures
- Simple hedging strategies to protect your portfolio
- Options vs. equity: when each makes sense
- Opportunities & risks you must understand first



CERTIFICATION EXAM

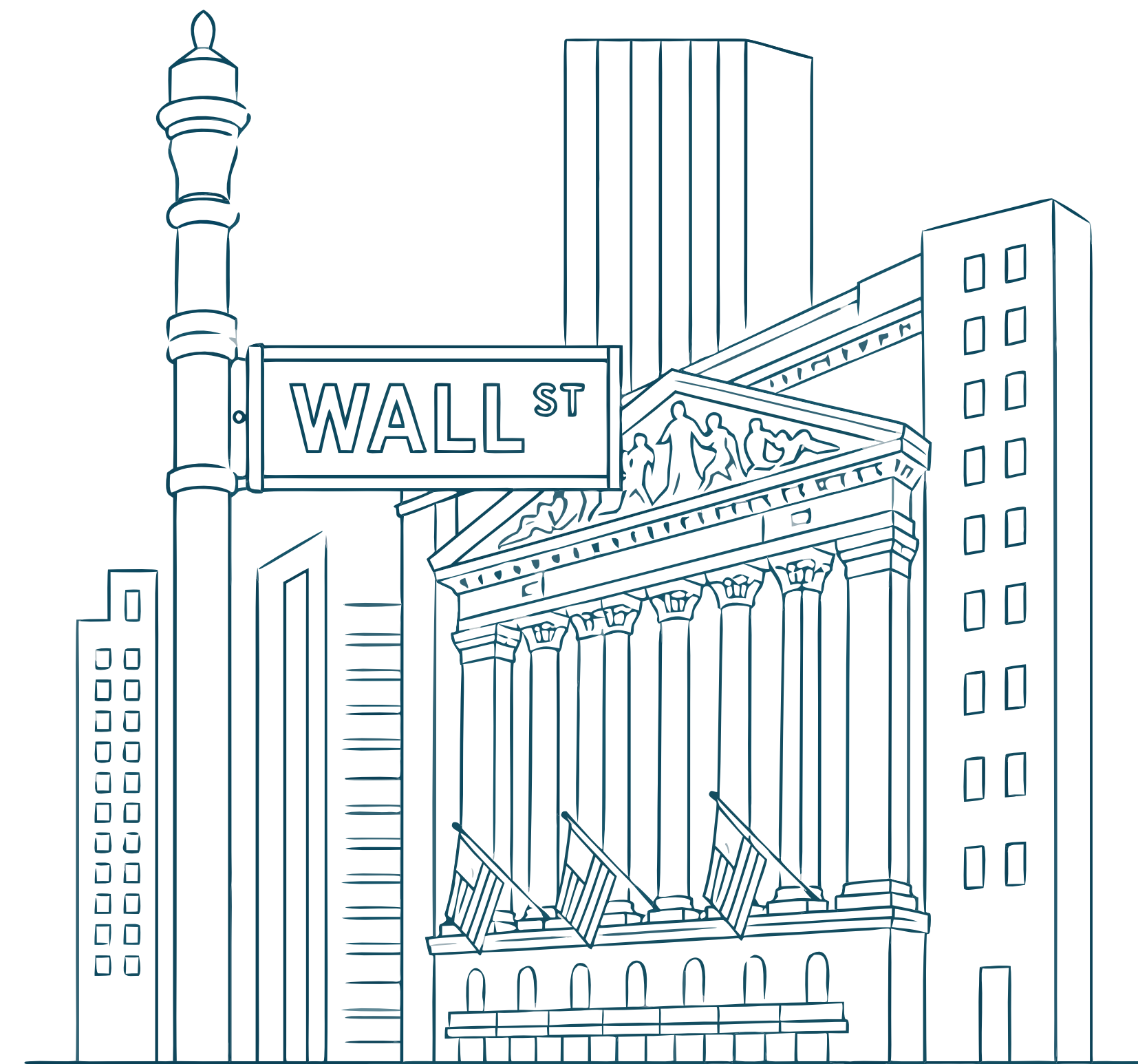
Earn Your NYIF Certificate

Pass the program exam to receive a credential backed by the institution that has trained Wall Street since 1922.

TAUGHT BY WALL STREET PRACTITIONERS

Instructors with decades of experience on Wall Street. Active practitioners, not academics.

You'll learn the exact frameworks used by professional traders.



What This Program Delivers

FOR YOU

- Earn a recognized **NYIF trading certificate**
- Develop a repeatable, **rules-based trading process**
- Learn directly from **NYSE practitioners**
- Build confidence through **structured frameworks**

FOR YOUR TRADING

- Apply **structured risk management** to limit downside exposure
- Develop a consistent process for **scanning and execution**
- Use **options** to support portfolio strategies
- Trade with greater **discipline and consistency**

WHAT YOU GET

9 hrs
OF ON-DEMAND VIDEO

1 year of access
ACCESS, SELF-PACED

NYIF Certificate
ON COMPLETION

YOUR LEARNING JOURNEY

L Learn

9 hours of on-demand video, taught by NYSE floor traders

A Apply

Chart exercises, bracket-order walkthroughs, scanning routines

C Certify

Pass the 20-question exam and earn your NYIF certificate



ABOUT NYIF

A global provider of financial education, founded by the New York Stock Exchange.

The **New York Institute of Finance** was founded by the **New York Stock Exchange** in **1922** and has trained financial professionals across the global financial services industry for over a century.

Today, **NYIF** delivers practitioner-led education across investment banking, financial markets, risk management, financial modeling, and family office management. Its programs serve professionals and institutions in more than 120 countries worldwide.

100+
YEARS OF TRAINING

125+
NATIONS SERVED

1922
FOUNDED BY NYSE

1.3M+
ALUMNI WORLDWIDE

CORPORATE & GROUP ENROLLMENT

NYIF develops bespoke trading programs for brokerages, prop firms, wealth management desks, and fintech teams.

For group enrollment inquiries, contact us directly.

Start Trading with a Professional Framework Today

ENROLL NOW - \$299

Self-paced • Start within 24 hours

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