



Corporate Treasury Management: Funding and Investments - Online

The short-term and long-term financing needs and methods that cater to funding and investments of a corporate through money and capital markets form the focus of this course group. An overall view of managing corporate risk exposure at a portfolio level is also provided.

This is an asynchronous eLearning course that can be accessed 24/7 from any internet enabled computer.

Available Session(s):

Available Today

Online

USD \$100

Online

Instructor(s):[]

Targeted Audience

Operations management staff, IT executives, Operational Risk Managers, Back-Office Managers, Settlement Officers, Internal Auditors, Risk Auditors

Advance Preparation

No advance preparation required.

Prerequisites

Familiarity with basic financial concepts

Learning Objectives

Students will be able to:

- Identify Short-term and long-term financing needs of corporates
- Describe the Role of money markets and capital markets
- Understand Portfolio management and performance measurement

Follow-Up Courses

Corporate Treasury Management: Interest Rate Risk Management - Online

Corporate Treasury Management: Implementation - Online

Level: Intermediate

CPE Credits: 10

Instructional Method: Self-Study

Detailed Outline

Treasury Management Scope and Importance

- What is Treasury Management?
- Structure of Treasury Management
- Functions of Treasurer and Controller

Overview of Risk Management

- Concept of Risk
- Risk Management Process
- Determination of Business Objectives
- Identification of Risks
- Measurement of Risk

Short-term Financing

- Working Capital Concepts
- Working Capital Issues
- Working Capital Cycle
- Aggressive and Conservative Approach
- Sources of Short-Term Financing

Long-Term Financing

- Considerations of Issuers and Investors
- Sources of Long-term Finance
- Merits and Demerits of:
 - - Retained Earnings
 - - Equity Capital
 - - Preference Capital
 - - Debenture Capital
 - - Term Loans

Money Markets

- Money Market
- Money Market Instruments
- Coupon Bearing Instruments
- Discount Instruments

- Risks involved in Money Market

Capital Markets

- Capital Markets
- Funding and Investing
- Debt and Equity
- Factors Affecting Capital Markets

Portfolio Management

- Portfolio Risk and Return
- Capital Allocation
- Optimal Portfolio
- Modern Portfolio Theory
- Performance Measurement

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- Measurement Tools
- Disclosures
- Scope and Structure of FX and Derivatives Markets
- Global Best Practices
- Policy Templates
- Regulations

Calculators

- American / European Quotes
- Spot Cross Rates
- Calculating Forward Rate
- Forward Cross Rates
- Pricing Currency Futures - Continuous Compounding
- Pricing Currency Futures - Daily Basis
- Valuation of Generic Currency Swaps
- NPV of Currency Cash Flow in a Swap
- Options strategies (Excel)
- Operating Exposure
- Current / Non-current Method
- Monetary/Non-monetary Method
- Temporal Method
- Current Rate Method
- Money Market Hedge
- Forward Market Hedge
- Break Forward
- Range Forward
- Participate Forward
- Duration

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