



## Online Professional Certificate in Corporate Finance

Corporate finance underlies all financial decisions a firm makes, forming the foundation for everything from credit analysis to merger and acquisition activity. Obtain the prestigious New York Institute of Finance Professional Certificate to help you meet your professional and personal goals.

The Professional Certificate Programs are comprehensive in scope and offer you a wide variety of courses to choose from. In addition, you will receive CPE credits to insure you are keeping up to date with your professional requirements.

Complete the specified online courses over a period of 1 year. You must receive a passing grade of 70% on each course.

### Targeted Audience

Individuals in credit, investment banking, corporate finance, and sales and trading.

### Special Offer

Save over 10% over individual course enrollments!

### Advance Preparation

Students should have a working knowledge of financial statements. Please refer to our online Financial Statement Analysis course.

### Prerequisites

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### Learning Objectives

Students will be able to:

- . Identify elements of corporate investment projects.
- . Recognize elements and sources of corporate financing.
- . Identify factors affecting the flow of corporate funds.
- . Relate the Efficient Markets Hypothesis (EMH) to corporate financial decision making.
- . Understand the impact of the Sarbanes-Oxley Act of 2002 on corporate finance decisions.
- . Define the present value of money.
- . Recognize the formulas involved in solving for different examples of present value.
- . Recognize the formulas involved in solving for different examples of future value.
- . Use a financial calculator to practice solving present and future value problems.
- . Evaluate investments by calculating interest rates, annual bond yields, and stock prices.
- . Discuss the factors that affect interest rates and borrowing costs for financing projects.
- . Recognize factors influencing a financing decision and characteristics influencing the associated debt/equity mix.
- . Recognize the significance of the debt-to-equity ratio to the financing decision and why firms may choose debt.
- . Recognize the effects of leverage and its relationship to cost of equity (how financing decisions affect the value of a firm).
- . Calculate the cost of equity under various leverage ratios.
- . Identify the rationale and scenarios for doing business valuations.
- . List the roles played by the public markets in business valuation.
- . Recognize the different methods used to value businesses.
- . Describe the difference between cash flow and free cash flow.
- . Recognize the value drivers of free cash flows.
- . Define leverage in terms of its influence on the WACC.
- . Recognize the elements of the CAPM formula.

- . Describe the role of beta in determining the cost of equity.
- . Calculate the expected cost of equity and WACC.
- . and much more!

**Level: Basic**

**icb Credits: 36.25**

**icpas Credits: 4.5**

**ce Credits: 11**

**CPE Credits: 27**

**Instructional Method: Self-Study**

## **Detailed Outline**

### **Financial Accounting - Online**

**This course includes:**

- . Introduction to Accounting
- . Accounting Process
- . Finalization of Accounts
- . Financial Statements Analysis - I
- . Financial Statements Analysis - II
- . Reconciliation of Books
- . Petty Cash Accounting
- . Inventory Accounting
- . Long-Lived Assets - The Capitalization Decision
- . Depreciation Accounting
- . Analysis of Financing Liabilities
- . Leases and Off - Balance-Sheet Debt
- . Analysis of Income Taxes
- . Financial Reporting Standards
- . International Standards Convergence

Duration: 20.5 hours

### **Management Accounting - Online**

**This course includes:**

- . Management of Cash
- . Management of Receivables
- . Management of Inventory
- . Overview of Working Capital
- . Financing Working Capital
- . Estimation of Working Capital

Requirements

Duration: 7 hours

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## **Corporate Credit Analysis - Online**

### **This course includes:**

- . Introduction to Corporate Credit Analysis
- . Industry and Company Forecasting
- . Financial Analysis
- . Non-Financial Analysis
- . Credit Ratings and Credit Scoring

Duration: 5 hours

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## **Corporate Finance - Online**

### **This course includes:**

- . Introduction to Corporate Finance
- . The Time Value of Money
- . More Time Value Applications
- . Capital Budgeting Overview
- . The Financing Decision

Duration: 5 hours

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## **Business Valuation - Online**

### **This course includes:**

- . Introduction to Business Valuation
- . The Foundations of Free Cash Flows
- . The Weighted Average Cost of Capital (WACC)
- . Terminal Value
- . The DCF Approach to Business Valuation
- . The Limitations of the DCF Approach

Duration: 6 hours

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## **Project Valuation - Online**

### **This course includes:**

- . Overview of Project valuation
- . Project Valuation - Methods
- . Project Valuation - Special Cases

Duration: 3 hours

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## **Mergers & Acquisitions - Online**

### **This course includes:**

- . Overview of Mergers and Acquisitions
- . Risk Considerations for Mergers and Acquisitions
- . Valuing the Acquisition Candidate
- . Financing the Acquisition
- . Integrating the Acquisition

Duration: 5 hours

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## **Corporate Treasury Management: Funding and Investments - Online**

### **This course includes:**

- . Scope and Importance of Treasury Management
- . Overview of Risk Management
- . Short- Term Financing
- . Long- Term Financing
- . Money Markets
- . Capital Markets

. Portfolio Management

Duration: 8 hours

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## **Completion**

Duration: 59.5 hours. All courses must be completed within one year with a score of at least 70% in each module.

For more information regarding administrative policies such as complaints and refunds, please contact our offices at 212-641-6616.