



## Creativity & Innovation: Personal Creativity - Online

This course addresses Personal Creativity. Through tools and exercises drawn from Adrian Brown's book, Creativity & Innovation, it seeks to help unlock the creativity within individuals.

By stimulating creativity through various techniques (mind-mapping, DO-IT, SCAMPER, right and left brain thinking) participants learn to tap into their personal creativity and apply it to organizational challenges.

This is an asynchronous eLearning course that can be accessed 24/7 from any internet enabled computer.

### Available Session(s):

Available Today

Online

USD \$100

Online

Instructor(s):[]

### Targeted Audience

This course is designed for adult learners.

### Advance Preparation

No advance preparation required.

### Learning Objectives

Students will be able to:

- Understand the basis of personal creativity
- Explain the uses of creative tools
- Understand the differences between vertical and lateral thinking
- Employ creative tools like SCAMPER, random input, mind-mapping, and DO IT
- Describe the key characteristics of personal creativity
- Understand the issues surrounding measuring creativity

**Level:** Basic

**CPE Credits:** 3

**Instructional Method:** Self-Study

## **Detailed Outline**

Agenda currently being developed

For more information regarding administrative policies such as complaints and refunds, please contact our offices at 212-641-6616.