



Overview of Mergers and Acquisitions - Online

This module will look at the two ways companies can expand: by building up the existing company, or by acquiring a new one. Then we'll talk about the key advantages and disadvantages of making an acquisition, the main players in M&A transactions, the steps involved in planning an acquisition, and the basics of acquisition financing.

This course replicates the content from lesson 1 of the course Mergers and Acquisitions - Online

This is an asynchronous eLearning course that can be accessed 24/7 from any internet enabled computer. Subscription period for this course is 91 days. Certificates with earned professional credits will be awarded upon successful course completion.

Targeted Audience

Financial analysts/managers, bankers, strategic planning professionals, financial decision-makers in corporations, corporate finance lawyers, corporate finance accountants, financial management consultants, market regulators and professionals interested in the nuts-and-bolts aspects of M&A analysis and valuation.

Learning Objectives

Students will be able to:

- . Compare and contrast build and buy strategies
- . Describe the advantages and disadvantages of acquiring a public company
- . Identify the main players in M&A transactions
- . List the steps for planning an acquisition
- . Discuss the basics of financing an acquisition

Alumni Comments

"The course material was lucid, simplistic and had sufficient practice tests and quizzes to ensure thorough learning of the subject."

"Great clarity and structure."

"Information was very well presented and easy to understand."

"Excellent course with well presented information."

Follow-Up Courses

Risk Considerations for Mergers and Acquisitions - Online

Valuing the Acquisition Candidate - Online

Financing the Acquisition - Online

Mergers and Acquisitions - Concepts and Theories

Mergers and Acquisitions - Structuring the Deal

Level: Basic

CPE Credits: 1

Instructional Method: Self-Study

Detailed Outline

Overview of Mergers and Acquisitions

Topics covered include:

- . Business expansion decisions: build it or buy it?
- . Key advantages of acquisitions
- . Acquisition of public vs. private companies
- . The players in the world of acquisitions
- . The acquisition process
- . Basics of financing the deal

Duration: 1 hour

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