



Non-Financial Analysis - Online

Participants explore the different factors involved in non-financial analysis.

This course replicates the content from lesson 4 of Corporate Credit Analysis - Online

This is an asynchronous eLearning course that can be accessed 24/7 from any internet enabled computer. Subscription period for this course is 90 days.

Available Session(s):

Available Today

Online

USD \$60.00

Online

Instructor(s):[]

Targeted Audience

Entry level professionals, investment professionals, research analysts, corporate bankers, fixed income analysts, credit analysts, equity analysts, mergers & acquisitions professionals and mid level career transitions.

Advance Preparation

No advance preparation required.

Prerequisites

Financial Statement Analysis or equivalent level of knowledge

Learning Objectives

Students will be able to:

- Define the five forces in the Porter model.
- Recognize the elements of PEST analysis.
- Determine the different types of corporate strategies and the role of management in their implementation.
- Identify the different corporate structure issues and their implications for credit analysis.
- Describe SWOT analysis.

Level: Basic

CPE Credits: 1

Instructional Method: Self-Study

Detailed Outline

Non-Financial Analysis

- Industry and economic factors
- Industry structure: Porter's model
- Key market forces: PEST
- Corporate strategies and implementation
- Corporate structure
- SWOT analysis
- Non-financial analysis

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