



Reading the Financial Times

We are in the age of increasing information and while textbooks have formed the bedrock of your studies and coursework provides focused learning, daily updates are essential to your understanding of subjects ranging from economics to IT. The forces of globalization have forced companies and individuals to change their thinking. Understanding the U.S. in isolation is no longer enough. Instead, you will need information that will allow you to form a coherent understanding of the most important issues in business, economics and politics, worldwide.

Think of the Financial Times as a daily fusion of knowledge and Alan Greenspan former Federal Reserve chairman as well as Warren Buffet, the world's most successful investor, both use the Financial Times daily. The FT.com website, companion to the daily hardcopy of the Financial Times gives you not only the archive of the FT but 3,000 other publications which are easy to navigate in search of specific geographic or political trends that interest you. The Financial Times has unique access to business and political leaders around the world and an unmatched corps of correspondents who write with accuracy and flair for the U.S. reader.

Available Session(s):

No sessions currently available. Email customerservice@nyif.com to get the next available date.

Special Offer

Clients who register for this course will receive a complimentary 6 month subscription to the Financial Times and FT.com. The Financial Times is the world's most respected financial newspaper providing a broad assessment on finance, business and the industrial sector. Subscriptions will start within 6-8 weeks of the application process, and are limited to one per client. For questions about your subscriptions call 800-628-8088 or email uscirculation@ft.com. US and Canada enrollees only.

Advance Preparation

No advance preparation required.

Prerequisites

Basic understanding of capital markets

Level: Basic

CPE Credits: 3.0

Instructional Method: Group-Live

Detailed Outline

Day 1 - 3 hour Session

The Layout of the Paper

- Economics
- Finance
- Geography
- International Relations
- Management
- Political Science

International News

- World News
- Business News
- World Markets
- The Lex Column
- FT.com: Breaking News

Companies and Markets

- Companies and Finance
- International Capital Markets
- Euro Markets
- Currencies and Money
- World Stock Listings
- Commodities and Agriculture
- World Overview

Special Surveys

High Finance

- Bonds
- Stock Markets
- Currencies

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